



PRESS RELEASE – Jan. 22, 2015

Communications: 972-624-3156

City launches new electronic newsletter

THE COLONY, Texas — Among priorities of both The Colony City Council and the City Manager's Office is providing a steady stream of useful information to the residents they serve. From special events and traffic alerts to deliberations at public meetings, the city as a whole strives to keep residents informed as much as possible.

The latest effort in that ongoing initiative takes the form of a brand new electronic newsletter, which debuted earlier this month. The e-newsletter replaces the City Manager's Weekly Update, previously distributed on Mondays. The new publication is distributed twice monthly on Wednesdays. The [second installment](#), which can be found on the city's [website](#) and social media pages, was posted Jan. 21.

In addition to online postings, the e-newsletter is delivered directly to the inbox of the city's email subscribers who sign up to receive email notifications. Sign up today by visiting the [Citizen Action Center](#) on the city's website.

Diane Baxter, Director of Communications & Tourism, said the objective of the newsletter is to provide residents with a comprehensive, timely, and inviting publication geared specifically to a community audience.

"The city's communications team strives to provide diversity in our communication methods that reflects the diversity of our residents' preferences," she said. "This new e-newsletter is yet another way we hope to keep the community informed, in addition to all of our social media channels, the cable broadcast, the website, and other mediums."

For more information, visit www.thecolonytx.gov or contact Baxter at 972-624-3104 or by email at dbaxter@thecolonytx.gov.



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